

# Changing SEASONS CONTRACT



Company Name \_\_\_\_\_  
 Company Address \_\_\_\_\_  
 Mailing Address (if different from above) \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_ Web Address \_\_\_\_\_

## NEWSLETTER INFORMATION

### QUARTERLY PRICING:

Quantity \_\_\_\_\_ x Price/Piece\* \_\_\_\_\_ = Newsletter Cost \_\_\_\_\_  
 Setup Fee \_\_\_\_\_ 100  
 Mailing Fee \_\_\_\_\_  
 Shipping Fee \_\_\_\_\_  
 Electronic List Handling Fee \_\_\_\_\_  
 Purchased List Fee \_\_\_\_\_  
 TX dealers add 8.25% tax \_\_\_\_\_  
**Quarterly Newsletter Cost** \_\_\_\_\_

QUARTERLY NEWSLETTER QUANTITY	PER-PIECE COST*
1,000 -	.55
4,000 -	.53
6,000 -	.51
8,000 -	.50
10,000 -	.49
15,000 -	.48
20,000 -	.46
25,000 -	.44
30,000 -	.42
35,000 -	.40
40,000 +	.38

\$100 setup fee per issue. Waived for dealer groups.  
 \*Mailing services and UPS shipping charges not included.

Order newsletters in increments of 100. Custom imprints in black.

### FULFILLMENT OPTIONS:

- Ship my newsletters to me via UPS (\$25 per box, maximum of 1,000 newsletters per box).
- Mail my newsletters using an electronic list (\$75 quarterly list handling fee and 33¢ per mailed newsletter).
  - Purchase a prospecting list for my newsletter mailing (\$75 per 1,000 names, minimum of 2,000 names, plus mailing fees).

\*\*Allow for 1% newsletter spoilage during mailing processing

QUARTERLY SCHEDULE: Spring Summer Fall Winter  
 (Circle Starting Quarter) March 1 June 1 Sept. 1 Dec. 1

## PAYMENT OPTIONS

50% of your first newsletter cost is due with your contract.

- Prepay by check made out to The Newsletter Company
- Charge to Visa  Charge to MasterCard Name on Card \_\_\_\_\_
- Acct. # \_\_\_\_\_ Expiration date \_\_\_\_\_

## YOUR AUTHORIZATION

This contract represents a legally binding agreement for the purchase of **four consecutive issues of this newsletter**. I agree to pay the total quarterly cost as calculated above, or as modified due to changes in my quantity or services requested. To cancel for any reason, a cancellation notice must be submitted in writing 30 days prior to the issue date. If cancellation notice is received less than 30 days prior to the issue date, I understand I will owe the full amount for that issue. In addition, canceling prior to the fourth consecutive quarter will result in a \$500 early termination fee billed to my company. Automatic quarterly renewal after the fourth quarter will be in effect unless a cancellation notice is submitted in writing 30 days prior to next issue date.

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_  
 Printed Name \_\_\_\_\_ Title \_\_\_\_\_

Questions? Call 800-828-7198 or visit [HVACadvantage.com](http://HVACadvantage.com)

**FAX to 214-871-0554**

**The Newsletter COMPANY** 703 McKinney Ave., Suite 200  
 Dallas, TX 75202 • 214-871-7997  
A Division of McKinley Communications